



Greetings,

*How does an afternoon of great food, camaraderie, friendly competition, music and more with a few thousand of your closest friends sound -- all for a great cause?*

*UCP of Northwest Missouri warmly invites you to join in the fun by **signing up for the Flea Market in our annual Heart of America Chili Challenge**, with this year marking the 26th Anniversary! (On Sunday, March 4, 2012, the Civic Arena is going to be the hottest place in town!)*

**What is the Chili Challenge?** The Annual Heart of America Chili Challenge is UCP's premier community event and our only special event fundraiser of the year. It brings together more than 50 teams who cook their favorite chili recipes on-site at the Civic Arena, engaging in good-natured competition throughout the day. With attendance nearing 3,000, hundreds of local patrons sample chili and shop the Flea Market, while the judges cast their votes, the bands play and bidders try to win exciting auction items.

**Who is UCP?** From the area's only fully integrated preschool, serving children with and without disabilities – to therapies, life skills job development and community involvement for adults – UCP of Northwest Missouri has been creating a “life without limits” for children and adults with disabilities for more than 40 years.

We couldn't do it without the generous community support for the Chili Challenge each year, with 100% of the proceeds benefitting UCP's programs here in St. Joe. People from all over Northwest Missouri join the exciting atmosphere of chili-cooking, chili-tasting, auction shopping, music, and good-natured rivalry.

**The Flea Market** will again be held in conjunction with the Chili Challenge and will be located on the balcony area of the Civic Arena. Booth's are 8 X 10 feet and come with one table and two chairs for \$25, additional booths are \$20 each. Let us know if you need electricity. You will need to collect sales tax and reporting forms will be available.

The hours of the Flea Market/Craft Show are from 11:00 AM to 5:00 PM, and the door at the northeast corner of the arena will be open at 8:00 AM for you to set up your booth. Both the Flea Market and Chili booths will open at the same time.

Please indicate on your entry form a general idea of what you will be selling in your booth (i.e. antiques, sweat shirts, crafts, etc.) This will help us know what to expect and we can answer people who call and ask what will be available.

Booth space can be chosen ahead of time for \$5.00 based on when registration fees are received. Indicate on the entry form your first, second, and third choices for booth numbers as indicated on the enclosed diagram of the balcony of the civic arena.

Please send your registration fee to United Cerebral Palsy, 3303 Frederick Avenue, St. Joseph, MO 64506, or fax to (816) 390-8546. If you have any questions call Teresa or Jen at UCP at (816) 364-3836.

We hope to see you March 4th!

Sincerely,

*Teresa Gagliano, Executive Director, UCP of Northwest Missouri*



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816-364-3836

